



Electronic Payments Team Focuses on Industry's Key Points for Success

Austin, TX (PRWEB) July 27, 2005 -- KeyPoint, LLC (<http://www.keypoint24x7.com>), an independent management consulting firm focusing exclusively on cards and electronics payments technology, announces the launch of a dynamic team of consultants to address the changing landscape of electronic payments for issuers, acquirers, retailers, operators and service providers supporting credit, debit, ACH, and prepaid stored value transactions.

KeyPoint consultants assist companies in evaluating their services and platforms, while bringing a wealth of knowledge to support the demands of delivering strong business strategies and technology programs in the areas of card processing, card issuing, Internet payments, mobile payments and other alternative payment programs.

KeyPoint enjoys long term, repeat engagement relationships with many of the industry's leading companies. Our consultants work closely with these firms as trusted advisors bringing to bear unparalleled industry and corresponding technology expertise to help clients deliver successful results and return on investment.

Our clients involve KeyPoint at both strategic and tactical levels with executives, business managers and IT, relying on the diversified global expertise of KeyPoint consultants to help guide the strategy, planning, architectural and technological decisions.

KeyPoint has developed the StartPoint® methodology, a template based solution process designed to jump-start projects, increase project performance, provide for consistency of results and ensure the accuracy of client engagements. The StartPoint® templates include advanced payment concepts and applications designed around best practices, core technologies, business sectors, and best-of-breed products. Our deep knowledge and hands-on experience enables customers to gain cost efficiency and a rapid head start on their payment related projects.

About KeyPoint

KeyPoint is an independent management consulting firm dedicated exclusively to the electronic payments industry. KeyPoint has an excellent worldwide reputation with over 450 customers in more than 50 countries delivering over 1,200 projects. Customers include issuers, acquirers, operators and processors plus a small number of other suppliers to the industry including system integrators, public accounting/consultancy firms, hardware manufacturers, software and service providers.

KeyPoint consultant's average more than 15 years experience and are recognized industry experts in the application of strategy development, advanced payment concepts, processing architectures and technologies. Our expertise is leveraged to assist our clients in managing the challenges and opportunities of payments related transaction services. Specifically, we assist our clients with:

- Strategy development, planning and implementation
- Planning, analysis, design, selection and implementation of enabling payment technologies
- Definition and implementation of the applications and processes that strategically impact profitability
- Leveraging the industry best practices that improve service levels and operational efficiency
- Positioning our clients for growth and competitive advantage

For more information visit <http://www.keypoint24x7.com> or call +1.512.246.9301.

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